

/MEDIA RELEASE

ARCHROMA UPDATES ONE WAY CALCULATOR WITH ZDHC MRSL-COMPLIANT PRODUCTS

- ONE WAY helps mills and brand owners to develop innovative textile solutions that are both more ecologically and economically sustainable
- Now enables pre-selection of colorants and chemicals compliant with Zero Discharge of Hazardous Chemicals (ZDHC) Manufacturers Restricted Substance List (MRSL)
- Supports textile and apparel producers in identifying products that help reducing or eliminating impurities from the wastewater, as well as those reducing water and energy usage in processing

Reinach, 8 January 2015 – Archroma, a global leader in specialty chemicals, has added its portfolio of ZDHC MRSL-compliant chemicals and dyes to its pioneering ONE WAY Sustainability Calculator. The move will give textile apparel and footwear customers the time-saving advantage of being able to pre-select products that help, at an early stage in their selection process, to continue to drive down the level of impurities in the manufacturing process, which not only means on the final garment or fabric but also in the waste water.

The Zero Discharge of Hazardous Chemicals Group's Manufacturers List of Restricted Substances, sets concentration limits for the chemical groups banned under the ZDHC Joint Roadmap, an initiative first launched in 2011 by major apparel and footwear brands to lead the industry toward zero discharge of hazardous chemicals by 2020¹.

Archroma published its list of ZDHC MRSL-compliant colorants and chemicals for textile and apparel for the first time in July 2014². Now integrated into the ONE WAY Calculator, the list features a full range of colorants and chemicals for colors and functional effects, and process chemicals, covering fibers to finishing.

"The update to ONE WAY will dramatically accelerate the product selection process and time by ensuring that the selected product is not only reducing the amount of energy and water in processing, but also meets the criteria for wastewater set by the Zero Discharge of Hazardous Chemicals Group," comments Paul Cowell, Apparel & Interior Marketing Manager Asia, Textile Specialties Business, Archroma. "It adds a whole new level of support for mills and brand owners in their development of innovative textile solutions that are both ecologically and economically sustainable."

The ONE WAY Sustainability Service³ supports customers in meeting their sustainability targets by providing a fast, measurable and reliable approach to the selection of chemical product and process solutions. All ONE WAY dyes and chemicals have been screened by Archroma's product stewardship specialists against more than 15 textiles eco-standards and criteria, including bluesign^{®4}, OekoTex^{®5}, GOTS⁶, 20 of the major Restricted Substances Lists (RSLs), and other relevant criteria such as high bio-elimination.



© 2015 Archroma

- ¹ See <u>www.roadmaptozero.com/</u>
- ² See http://textiles.archroma.com/zdhc/
- ³ See http://textiles.archroma.com/products-services/services/one-way-sustainability-service/
- ⁴ Registered trademark of bluesign Technologies AG
- ⁵ Registered trademark of OEKO-TEX® Association
- ⁶ GOTS (or Global Organic Textile Standard) is a standard of International Working Group on Global Organic Textile Standard

END

/ Media Relations

Muriel Werlé Archroma +41 61 716 3375 or +41 79 536 9117 muriel.werle@archroma.com

Kevin Noels EMG +31 164 317 011 or +31 6 3005 1452 knoels@emg-pr.com

www.archroma.com

Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – "Life enhanced".

This press release can be downloaded from www.PressReleaseFinder.com.