



## **/ MEDIA RELEASE**

### **ARCHROMA NAMES STEPHAN SIELAFF AS CHIEF OPERATING OFFICER**

**Reinach, 28 November 2013** – Archroma, a global leader in color and specialty chemicals, and the former textile, paper and emulsions businesses of Clariant, announced today that Stephan Sielaff has been named Chief Operating Officer.

Based in Reinach, Switzerland, Stephan Sielaff will oversee the business' global production, manufacturing and integrated supply chain activities, ensuring the highest level of performance and efficiency to meet the company's commitment to world-class standards and high service levels.

“With Stephan Sielaff, we have found the experienced operations and supply chain leader we need to help develop Archroma's supply chain, technology platform and customer service to an unparalleled level in industry,” comments CEO Alexander Wessels.

“Archroma has a tradition of materials excellence and expertise, and a vibrant future,” adds Stephan Sielaff. “I feel privileged to join a company that places a high value on innovation, performance and in particular, reliability, as foundational elements in the way it serves its customers. I'm passionate about the value added for our internal and external customer through a world-class supply-chain, for me it's the holy grail of operations when it comes to satisfying even the highest customer requirements in service, quality and innovation at competitive cost.”

Sielaff brings Archroma significant diverse and global materials and process industry expertise. He has spent the past 8 years with Symrise, most recently as the Senior Vice President Global Operations of the Flavor & Nutrition business. He oversees the complete global supply chain operations, which he developed and implemented, for 26 sites in 20 countries. Previously Sielaff held various roles in supply chain, innovation and engineering, as well as marketing at Unilever. He holds a MS, Chemical Engineering from the Technical University of Dortmund, Germany.

His appointment will be effective February 2014.



Archroma names Stephan Sielaff as Chief Operating Officer.

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Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – “Life enhanced”.

This press release and relevant photography can be downloaded from [www.PressReleaseFinder.com](http://www.PressReleaseFinder.com).