



## **/ MEDIA RELEASE**

### **ARCHROMA SHORTLISTED FOR THE CORPORATE WATER STEWARDSHIP AWARD TO BE AWARDED AT THE GLOBAL WATER SUMMIT 2014**

**Reinach, 24 March 2014** – A prestigious agenda-defining annual conference, the Global Water Summit (Paris, France, April 7-8, 2014) brings together the highest level delegates from around the world: Ministers, top executives and best practitioners, to determine water's key role in the future of sustainable economic growth.

Archroma has been short-listed for the Corporate Water Stewardship Award 2014, part of the Global Water Awards, for its Sustainable Effluent Treatment (SET) facility based on zero liquid discharge, recently inaugurated at Archroma's dyes and chemicals production plant in Jamshoro, Pakistan.

The nominated water stewardship projects have been carefully selected by Global Water Intelligence, the organizer of the summit, for demonstrating company-wide commitment to sustainable policy and real commercial return for the bottom line.

The six nominated companies from a variety of industries will present at the event their initiatives and success stories in achieving water sustainable businesses. The companies will then be faced with questions from the audience and an expert panel of judges comprising of high level representatives from Veolia, the European Bank for Reconstruction and Development (EBRD), Pentair, the Alliance for Water Stewardship, CDP Supply Chain and WWF International. The winner and runner up of the Corporate Water Stewardship Award will then be determined by a live audience vote.

"We are truly honored to have been shortlisted for the Global Water Award's Corporate Water Stewardship Award. Our sustainable effluent treatment facility based on zero liquid discharge in Jamshoro, Pakistan, started with the dream to save water, save the world, because every drop counts. We had the vision to safeguard the future of our company, our stakeholders and coming generations. As Pakistan is declared as water stressed country by global agencies, saving water resources becomes a prime responsibility to ensure the sustainability of operations, and moreover it is vital for the communities we live in and with," comments Mujtaba Rahim, CEO of Archroma in Pakistan.

"The attention the SET facility is currently receiving from the industry demonstrates that the deep-rooted commitment of our company to ecology and safety is the right path towards a sustainable future, not only for our own operations and industry but also for the generations to come. We are very proud to be among the most responsible companies who are paving the way", adds Xander Wessels, Archroma's CEO.

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Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – “Life enhanced”.

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