



/ MEDIA RELEASE

ARCHROMA'S PAPER SOLUTIONS BUSINESS ANNOUNCES PRICE INCREASES FOR DYES

Reinach, 27 March 2014 – Archroma, a global leader in specialty chemicals, today announced significant double digit price increases which will apply to several of its dyes for the paper industry. One of the major drivers for the company's decision is the 200 to 300% cost increase of key naphthalene derivatives known as Letter Acids that are necessary to produce black, blue and red dyes. The situation is the result of the pressure by India and China authorities requiring producers to reduce their output until improved waste water treatment facilities are in place.

“We tried to absorb these increasing costs as much as possible, however the situation has been worsening in the last quarter of 2013 and the first quarter of 2014,” explained Helmut Wagner, Global Head of Paper Solutions Business at Archroma. “We currently foresee no likely return to the previous cost levels.”

Price increases will be effective immediately or as contracts allow.

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Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – “Life enhanced”.

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