



/ MEDIA RELEASE

ARCHROMA DEMONSTRATES COMMITMENT TO THE TEXTILE INDUSTRY BY SPONSORING PRESTIGIOUS FUTURE MATERIALS AWARDS

Reinach, 29 October 2014 – Archroma, a global leader in color and specialty chemicals, has announced that the company is to sponsor the ITMA Future Materials Awards 2014.

World Textile Information Network, publisher of international technical textiles magazine Future Materials, launched the Awards to recognize success in textile innovation and celebrate the essential work of the many businesses which support the industry.

As a leading supplier to the industry, Archroma has agreed to sponsor the event as Platinum Sponsor to underline the company's commitment to innovation.

Uwe Halder, Head of Textile Chemicals, Textile Specialties Business, Archroma, said: "Archroma's Textile Specialties Business plays a key role throughout the entire textile supply chain, with special chemicals for pre-treatment, dyeing, printing and finishing of textiles. Sponsoring this key industry event helps to demonstrate our commitment to innovation – and long-term sustainability."

Mr. Halder added: "As the recipient of key industry awards ourselves, we know from experience that industry recognition is a valuable asset and a stimulus to improve further." Last year, Archroma's ONE WAY Sustainability Service for textile was honored with the prestigious ICIS Innovation Award for Best Business Innovation.

The Future Materials Awards are open to all the end-use sectors for technical textiles as well as materials experts, product developers and designers. The winners will be decided by a panel of renowned industry experts and announced at a gala dinner that will take place on November 26, 2014 in Dresden, Germany.

For more information on the ITMA Future Materials Awards, please visit www.futurematerialsawards.com.

For more information on Archroma's ONE WAY Sustainability Service, please go to textiles.archroma.com/products-services/services/one-way-sustainability-service

© 2014 Archroma

END



/ Media Relations

Muriel Werlé
Archroma
+41 61 469 7073 or +41 79 536 9117
muriel.werle@archroma.com

Stephanie Bush
EMG
+31 164 317 036 or +31 6 5777 8253
sbush@emg-pr.com

www.archroma.com

Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – “Life enhanced”.

This press release can be downloaded from www.PressReleaseFinder.com.