



/ MEDIA RELEASE

ARCHROMA TO SHOWCASE HIGH PERFORMANCE AND SUSTAINABILITY AT PTS PAPER & BOARD SYMPOSIUM

- Latest developments help meet cost-efficiency, high performance and environmental requirements.

Papiertechnische Stiftung (PTS)
Paper & Board Symposium
Kongresshalle Munich, 17 - 18 September 2014

Reinach, 28 July 2014 – Archroma, a global leader in color and specialty chemicals, and the former textile, paper and emulsions businesses of Clariant, will put sustainability and high-performance on display with its latest papermaking innovations at the PTS Paper & Board Symposium from September 17 to 18, 2014, in Munich, Germany.

Under the motto “We touch and color peoples’ lives every day, everywhere”, Archroma will demonstrate its comprehensive product ranges for general-purpose paper and food packaging cover optical brightening agents (OBAs), coloration and processing chemicals, and surface coating additives and agents for all kinds of paper, card and board.

Innovations from Archroma in the spotlight will be:

- Disulfonated OBAs Leucophor® ACK and Leucophor® ACW. Leucophor® ACK brings sustainability advantages through its unique, super-highly concentrated urea-free liquid formulation.
- Cartaguard® KHI, a totally PFOA-free, grease-resistant additive for recyclable, non-plastic coated paper packaging used for eat-out-of-hand snacks.
- Cartaspers® SCH protects wires and felts, reducing downtime and minimizing the use of solvents for cleaning.
- Cartabond® wet end products for increasing wet and dry strength and Cartasol® liquid dyes.

“Building on 120 years of expertise in bringing color and performance solutions to the paper industry, we strive to bring papermakers the products and process solutions which they need to tackle their challenges on color, strength and processability”, comments Manfred Hahn, Head of Sales Central Europe.

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Archroma is a global color and specialty chemicals company committed to innovation, world-class quality standards, high service levels, cost-efficiency and sustainability. Archroma is headquartered in Reinach near Basel, Switzerland, and operates with approximately 3000 employees over 35 countries. Through its three businesses: Textile Specialties, Paper Solutions and Emulsion Products, Archroma delivers specialized performance and color solutions to meet customer needs in their local markets. Archroma helps people fulfill their desire for products that appeal to their emotions and senses for a greater life experience, by developing beauty- and performance-improving technologies applied to everyday products. Products enhanced, colors enhanced, performance enhanced – “Life enhanced”.

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.