

## **CLEAN MACHINE**

A system for stickies control on the paper and on the machine, for reduced downtime in production and the ability to use lower quality raw materials and reduce costs

THE ARCHROMA WAY TO A SUSTAINABLE WORLD

# **CLEAN MACHINE** / Performance components of the system

## Cartaspers® PSM/PSM new \* liq

## Wire treatment agent

- Prolonging live of felts & wires
- Reduction of downtime due to less washing (of felts & wire) needed
- Increased production rate due to clean and open fabrics

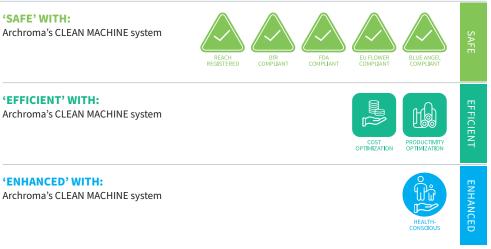


### Cartaspers<sup>®</sup> SCS liq Stickies control agent

- Increased removal of ink and stickies has resulted
- and stickies has resulted in increases of whitenessTo prevent stickies picking
- out in drying section or in reel
- Passivates stickies by absorption which results in improved consistency and quality of the paper

# **CLEAN MACHINE** / Main benefits in a nutshell

- BfR and FDA food contact compliant 'SAFE' WITH:
- REACH registered
- Products used in line with Nordic Swan & EU-Flower requirements
- Improved production efficiency
- · Less waste/broke due to increased process control giving cost savings
- 50-75% reduction in volatile organic compounds (VOC)



## THE ARCHROMA WAY TO A SUSTAINABLE WORLD/

## Safe + Efficient + Enhanced = The Ultimate Collection



## **SAFE – IT'S OUR NATURE TO PROTECT**

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

## **EFFICIENT – IT'S OUR NATURE TO RETHINK** SUSTAINABLE MANUFACTURING

Innovating application processes that minimize resources and maximize productivity, both in our and our customers' manufacturing as well as by setting ourselves ambitious sustainability goals.

## **ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE**

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

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