

## PACK IT CLEAN

A PFC-free\* barrier system giving more opportunities for odorless food packaging that is easier to recycle and compost and is safer for you and for the planet



THE ARCHROMA WAY TO A SUSTAINABLE WORLD

## PACK IT CLEAN / Performance components of the system

### Cartaseal® VWAF

#### PFC-free\* food packaging barrier

- Oil, grease & water resistant
- Water vapor barrier
- Very low odor
- FDA & BfR food contact approved
- Recyclable, re-pulpable
- Opportunity for compostable packaging solution



### Cartacoat® B631/B634

#### Optional primer/binder/pre-coat

- Food contact approved
- Sealing the paper surface for increased performance & coherent film

\* Below limits of detection according to industry standard test methods

# PACK IT CLEAN / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- PFC-free\* and very low odor
- Compliant with food contact requirements of BfR and FDA
- Certified for Blue Angel, compliant with EU Flower and Nordic Swan
- REACH registered
- Resistant to oil, grease and water
- Water vapor barrier
- Health conscious - PFC-free\* and very low odor
- Planet conscious - Increased potential for compostability and recycling compared to benchmark
- Industry leading performance compared to benchmark
- Controlled and safe chemistry for the consumer and the environment

**'SAFE' WITH:**  
PACK IT CLEAN system



SAFE

**'ENHANCED' WITH:**  
PACK IT CLEAN system



ENHANCED

\* Below limits of detection according to industry standard test methods

## THE ARCHROMA WAY TO A SUSTAINABLE WORLD / Safe + Enhanced = The Enhanced Collection



### SAFE – IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

### ENHANCED – IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

[www.pp.archroma.com](http://www.pp.archroma.com)

**ARCHROMA MANAGEMENT LLC**  
Packaging & Paper Specialties  
Neuhofstrasse 11, 4153 Reinach  
Switzerland

[paper@archroma.com](mailto:paper@archroma.com)

CERTIFIED TO  
SE EN ISO 9001:2015  
SN EN ISO 14001:2015  
SN EN ISO 45001:2018

For additional technical service and/or laboratory assistance, contact your local Archroma representative.

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