

# **BRIGHT EXTRACT** / Performance components of the system

## Rongalit® ECO p

# **Exclusive discharge agent**

- Formaldehyde free\*
- Easy preparation
- High paste stability
- Best color yield and brilliancy
- GOTS and Oeko-Tex(Class I) compliant



# Helizarin® LTC New liq & Printofix®

## **Printing binder and pigment**

- Low temperature curing
- Formaldehvde free\*
- · Highly stable system

# Lutexal® GP ECO p & Luprintol® Additive RM.01 liq

## Fully synthetic thickener

- Formaldehyde free\*
- Reduces complexity
- Improves print definition on the fabric

### **Luprintol® Fixing Agent SE liq**

### Fast fixing agent

- Formaldehyde free\*
- Improve wet fastness
- Improve softness
- Below limits of detection according to industry standard test methods.
  Not intentionally added

# **BRIGHT EXTRACT** / Main benefits in a nutshell

- Safe products from a reliable global 'SAFE' WITH: partner who applies international safety standards
- Formaldehyde free\* system (Oeko-Tex Class 1 approved)
- · Heavy metal free system
- · Water, energy and chemical savings
- Higher productivity
- Premium fabric quality & better durability of the garment
- · Soft prints with high fastness
- Better CO<sub>2</sub> footprint
- · Control and safe chemistry
- · Patent pending

Archroma's BRIGHT EXTRACT system













**'EFFICIENT' WITH:** 

Archroma's BRIGHT EXTRACT system compared to benchmark discharge printing











# **'ENHANCED' WITH:**

Archroma's BRIGHT EXTRACT system











### CASE STUDY: Portugal customer, Rotary machinery

\* Below limits of detection according to industry standard test methods. Not intentionally added

# THE ARCHROMA WAY TO A SUSTAINABLE WORLD /

# Safe + Efficient + Enhanced = The Ultimate Collection



### **SAFE - IT'S OUR NATURE TO PROTECT**

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and safe to touch and wear.

## **EFFICIENT - IT'S OUR NATURE TO RETHINK SUSTAINABLE MANUFACTURING**

Innovating application processes that minimize resources and maximize productivity, both in our and our customers' manufacturing as well as by setting ourselves ambitious sustainability goals.

## **ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE**

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

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