

CRISP & FRESH

A biocide-free and formaldehyde-free* system that redefines easy care for bed sheets with wrinkle control and durable freshness whilst protecting you and the environment

THE ARCHROMA WAY TO A SUSTAINABLE WORLD

CRISP & FRESH / Performance components of the system

Arkofix® NZW liq

Formaldehyde-free* resin

- Perfect for non-iron & easy-care finishes
- Suitable for low temperature curing
- Minimized loss of tear strength
- High degree of whiteness
- Minimal color change on pale shades
- GOTS approved

Ceralube® SVN liq & Solusoft® NUP liq & Solusoft® NMW liq

Softener

- SVN = High density polyethylene for improved tear strength and abrasion resistance
- NUP = Non yellowing, low D4, macro silicone softener
- NMW = Non yellowing, low D4, micro silicone softener
- No influence on degree of whiteness



OA10

Unique Odor Control patented technology

- Biocide-free
- Prevents permastink build-up
- Wash resistance up to 50 HL



Leucophor® BFR liq [Optional]

Optical Brightener

- Maximum whiteness
- Non yellowing
- Compatible with Arkofix® resin system

Catalyst NKS liq

Special Catalyst

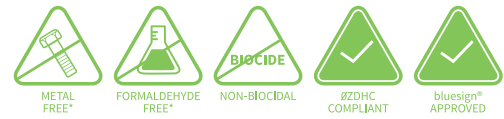
- Suitable for crosslinking of formaldehyde-free* resins
- Allows low temperature curing
- **NEW!** GOTS approved

* Below limits of detection according to industry standard test methods

CRISP & FRESH / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- Enhances fabric quality
 - Unique system for durable fresh & odorless fabrics with wrinkle control effect
 - Delivers soft fabric with no yellowing problems that's stays whiter for longer
 - Provides more efficient water removal in centrifugation with quick dry articles
 - Improved fabric tear strength with abrasion protection, providing anti-pilling
- Provides longer lasting end articles, supporting the culture of wear for longer
- Provides significant life cycle savings in energy and CO₂ emissions during consumer use
- Exclusive technology in the market

'SAFE' WITH:
Archroma's CRISP & FRESH system



SAFE

'ENHANCED' WITH:
Archroma's CRISP & FRESH system



ENHANCED

THE ARCHROMA WAY TO A SUSTAINABLE WORLD / Safe + Enhanced = The Enhanced Collection



SAFE – IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

ENHANCED – IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

www.archroma.com

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CERTIFIED TO
SE EN ISO 9001:2015
SN EN ISO 14001:2015
SN EN ISO 45001:2018

For additional technical service and/or laboratory assistance, contact your local Archroma representative.

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