



2022 ARCHROMA SUSTAINABILITY AWARDS

Application Form

3. Title of the application: (for ease of reference by the Jury and voters)

Social Responsibility Committee Mexico



4. Award category

Please choose one of the following award categories. If you wish to apply for several categories, please complete one application form per category.

I/we apply for the following category (select only one per form, 2 forms maximum):

- Business Win
- Diversity & inclusion**
- Environment
- Excellence
- Innovation
- Safety First
- Sustainable partnership

5. Elevator pitch

The Social Responsibility Committee has led and developed various team projects involving everyone in the organization. Focusing on motivating employees to achieve active participation, adopting each of the projects with the main objective of giving back and supporting the community.

6. Describe how your project and its impact help achieving the category-specific criteria.

For more than two years, the team in Mexico has adopted activities that give back and help the neediest community, through our volunteer Social Responsibility Committee, to carry out various projects with different focuses.

The Committee is made up of a multidisciplinary team from Archroma who contribute ideas, time and dedication to design and implement various campaigns aimed at the target segments of our communities.

Ideas/initiatives were presented to the Local Leadership Team (LLT) for approval, guidance and recommendations prior to implementation. The results and achievements were presented and validated by the LLT.

These efforts have given good results, thanks to the contribution of all Archroma employees who voluntarily are willing to collaborate in each Initiative.

The proposals were a success, and the participation of all colleagues makes this happen and the most important thing is that we managed to benefit those who require help.

During this fiscal year our 4 initiatives are:

- Initiative #1: Victims of Ecatepec

After atypical rains in the Valley of Mexico, one of the most affected municipalities was Ecatepec de Morelos, a municipality in which the Santa Clara Plant operates; After 2 days of intense and continuous rains in the month of September 2021, landslides and floods were recorded that affected numerous families.

Faced with this situation, each of us contributed furniture, clothing and food for the affected families, including a cleaning specialist belonging to the Archroma family.



- Initiative #2: A gift to smile.

Thinking about the holiday season and being able to bring some happiness to the children of the Pediatric Hospital of Aragon, we organized a voluntary collection with winter clothes, sweets and toys.

- Initiative #3: Getting to know each other from a distance.

As part of the integration activities that we promote in the Committee, we seek an opportunity for the team in Mexico to meet different co-workers, beyond the work environment with whom they usually do not have contact. This initiative was replicated in the LATAM region and was adopted adapted as the "Latin Women's Forum".

- Initiative #4: Earth Day / Children's Day.

This project in a phase aimed at collaborators to contribute and raise awareness by supporting in various ways the care of the environment in the company of their families and on the other hand contributing with groceries, toys and sweets to celebrate their day with the children of the home in Celaya near to Salvatierra and in the Pediatric Hospital of Aragon.

7. Describe how your project supports “The Archroma Way to a Sustainable World: Safe, efficient, enhanced, it’s our nature” (Max. 1000 words)

Each project is designed to improve our environment and support society (interested parties) Because it is Our Nature.

8. Describe how your project demonstrates the company mindset “Everybody sells!” supported by our ACTS (Max. 1000 words)

These initiatives have been able to support different approaches and objectives from homes, hospitals, vulnerable communities, as well as internal remote integration in the Archroma Mexico team.

As a team from Mexico we were able to collaborate, involve and promote the Archroma culture, teamwork, collaboration and values to carry beyond our daily activities. It served as "glue" for our organization to keep our minds and hearts with Archroma and our teams, to keep moving forward despite all the challenges towards our goals, driving results and satisfying our clients.

I declare to have read and accepted the privacy policy: <https://www.archroma.com/archroma-sustainability-awards-policy>

In case the submitted project belongs to a team, I declare that I have the authorization of all of them and that they have read and agreed with the privacy policy (attach to the submission!!!).