

CLASSIC INDIGO ICON / Performance components of the system

Denisol® Indigo 30 liq

Pre-reduced indigo

- This product has received the Cradle to Cradle Products Innovation Institute's Gold Level Material Health Certificate
- Manufacturing plants located in Asia (Pakistan) and America (Mexico)



Primasol® NF liq

Wetting/penetrating agent

- Improved dye penetration
- Promotes uniform dyeing
- This product has a Cradle to Cradle material assessment statement, which permits its use in a Cradle to Cradle Certified certification at GOLD level

Setamol® WS p

Dispersing agent

- Maintains the indigo dye dispersion
- This product has a Cradle to Cradle material assessment statement, which permits its use in a Cradle to Cradle Certified certification at GOLD level

Dekol® SN liq

Chelating agent

- Reduces water hardness and staining of the dyeing machine
- This product has a Cradle to Cradle material assessment statement, which permits its use in a Cradle to Cradle Certified certification at GOLD level

CLASSIC INDIGO ICON / Main benefits in a nutshell

- Safe products from a reliable global 'SAFE' WITH: partner who applies international safety standards
- · Enhances consistency of the dyeing process:
 - More automated process, less operational resource
 - Shade reproducibility
 - Levelness (more 1st quality production)
 - Darker tone achievable
 - Less salt, less pollution in the wastewater (approx. 50% less)
- · Switching from grain indigo to Archroma system the customer has increased the quality of his product while embracing sustainable production & lower impact clothing

Archroma CLASSIC INDIGO ICON

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'ENHANCED' WITH:











THE ARCHROMA WAY TO A SUSTAINABLE WORLD /

Safe + Enhanced = The Enhanced Collection



SAFE - IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

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