

# **CONSCIOUSLY WOOL** / Performance components of the system

### Nylosan® N

Neutral dyeing acid dyes (half milling) with good to excellent combinability and intermediate light and wet fastness properties.



### Lyogen® NH liq

### Dispersing and levelling agent

- Controls the dyeing rate of the dyes during the heat up process
- Even distribution of the dyes during the migration stage at boiling temperature
- Also suitable for stripping or levelling up of defective dyeing's

### Opticid® PSD liq c

Acid buffer for wool, polyamide, Polyester and other fibres

- Adjusts the pH of the dye bath in the required safety region
- Maintains the pH constant during the whole dyeing process
- Is non foaming

## **CONSCIOUSLY WOOL** / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- · Metal-free acid dye range
- Highly efficient coloration process with high build-up
- · Massive resource saving
- · Wide shade gamut
- Differentiation with improved resource utilization and less pollution for brands that demand and drive sustainable production
- Protecting workers & consumers

Archroma's CONSCIOUSLY WOOL system











### **'EFFICIENT' WITH:**

**'ENHANCED' WITH:** 

system

Archroma's CONSCIOUSLY WOOL system vs. benchmark acid dyeing

Archroma's CONSCIOUSLY WOOL



















### CASE STUDY: Italian Customer jet Dyeing

\* Below limits of detection according to industry standard test methods

# THE ARCHROMA WAY TO A SUSTAINABLE WORLD /

## Safe + Efficient + Enhanced = The Ultimate Collection



### **SAFE - IT'S OUR NATURE TO PROTECT**

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and safe to touch and wear.

### **EFFICIENT - IT'S OUR NATURE TO RETHINK SUSTAINABLE MANUFACTURING**

Innovating application processes that minimize resources and maximize productivity, both in our and our customers' manufacturing as well as by setting ourselves ambitious sustainability goals.

### **ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE**

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

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