

## CLEAN AIR

A mineral air purification system that stays fixed on all kind of fabrics and is activated by artificial and natural light

THE ARCHROMA WAY TO A SUSTAINABLE WORLD

## CLEAN AIR / Performance components of the system

### NEW! Perapret® AIR liq

#### Air purification\*\* agent

- Mineral based
- Poison free
- Fully inorganic
- OekoTex Standard 100 compliant
- Not self-consuming

### Smartrepel®Hydro TS liq

#### Highly effective PFC-free\* water repellent agent

- Very good water repellency
- PFC-free
- Very good durability and UV resistance



### Sanitized® T27-22 liq

#### Antimicrobial agent

- Very good bacteriostatic effect against a wide range of gram-positive and gram-negative bacteria
- Very good skin compatibility
- Free from AOX

### Fluowet® UD liq

#### Special penetration agent

- Excellent compatibility with cationic components
- Low impact on repellent ratings
- Low yellowing tendency at higher curing conditions

# CLEAN AIR / Main benefits in a nutshell

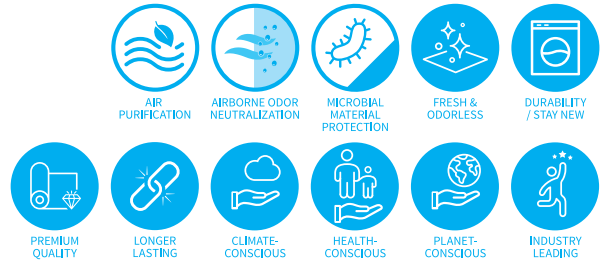
- Formaldehyde-free\* and PFC-free\* system
- Safe products from a reliable global partner who applies international safety standards
- Enhances indoor air quality\*\*
- Reduces air-borne smell
- Photocatalytic process delivers ongoing air purification process
- Provides ongoing cleaner air
- Has no negative impact on the shade
- End consumer will be able to save energy compared to traditional air purification devices
- Controlled and safe chemistry for the end consumers and the environment
- Industry leading technology

**'SAFE' WITH:**  
Archroma's CLEAN AIR System



SAFE

**'ENHANCED' WITH:**  
Archroma's CLEAN AIR System



ENHANCED

\* Below limits of detection according to industry standard test methods. Not intentionally added

\*\*Product performance can be dependent and/or improved upon by the surface area of textiles, placement of treated articles, and the air exchange/air flow of the indoor space to avoid any ambiguity going forward

## THE ARCHROMA WAY TO A SUSTAINABLE WORLD / Safe + Enhanced = The Enhanced Collection



### SAFE – IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

### ENHANCED – IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

[www.pp.archroma.com](http://www.pp.archroma.com)

**ARCHROMA MANAGEMENT LLC**  
Packaging & Paper Specialties  
Neuhofstrasse 11, 4153 Reinach  
Switzerland

[paper@archroma.com](mailto:paper@archroma.com)

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