

# **DIGITALLY CLEAN** / Performance components of the system

### Printogen® Inkjet DPE liq

### **Depth and definition improver**

- Suitable for various fibres and blends
- · Brilliant shades and print sharpness
- Depth improvement
- GOTS and Oeko-Tex(Class I) compliant

# Printogen® Compound RP liq

### Urea replacement for inkjet

- Enables partial or total urea replacement
- Enables same color yield and brilliant shades
- Increases print penetration on woven fabrics
- Less algae formation in tubes and pipelines
- Significant reduction of nitrogen load of effluent

### Cyclanon® XC-W New liq

### **Soaping agent**

- Suitable for continuous washing off procedures
- Fast and efficient removal of unfixed and hydrolyzed reactive dye to achieve the optimum fastness level
- · Protects staining of white grounds

# Printogen® Fixing Agent RP

## Specific fixing agent

- Crock fastness improver, especially wet
- Designed for all types of cellulosic fabrics
- · Maintains a nice hand feel

# **DIGITALLY CLEAN** / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- A robust system approach:
  - Increase production capacity
  - Improved resource optimization
  - Lower use of chemicals
- Premium print quality with sharp and vibrant colors
- · Soft touch of end article
- Good wet fastness for premium essential articles of high durability
- Differentiation with improved resource utilization for brands that demand and drive sustainable production & lower impact clothing
- Industry leading system

#### **'SAFE' WITH:**

Archroma's DIGITALLY CLEAN system















**'EFFICIENT' WITH:** 

**'ENHANCED' WITH:** 

Archroma's DIGITALLY CLEAN

Archroma's DIGITALLY CLEAN system

### **ONE WAY Impact Calculator**

compared to digital printing benchmark















CASE STUDY: Spanish customer, digitally printed. 100% CO and CV knits

\* Below limits of detection according to industry standard test methods

# THE ARCHROMA WAY TO A SUSTAINABLE WORLD /

## Safe + Efficient + Enhanced = The Ultimate Collection



### **SAFE - IT'S OUR NATURE TO PROTECT**

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

### **EFFICIENT - IT'S OUR NATURE TO RETHINK SUSTAINABLE MANUFACTURING**

Innovating application processes that minimize resources and maximize productivity, both in our and our customers' manufacturing as well as by setting ourselves ambitious sustainability goals.

### **ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE**

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

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