

# **HYDRY** / Performance components of the system

### **Hydroperm®**

### **Moisture management**

- High durability
- Soil release
- High stability
- Non-yellowing

Designed for **Polyester** articles **Hydroperm® SRHA liq** 

Designed for **Polyamide** articles **New! Hydroperm® APA liq** Also suitable for exhaust



## New! Siligen® EH1 Biomass based silicone softeners

- Hand feel improver
- · Hydrophilic

Optional Silicone softeners

Siligen® SIH-S New liq and/or
Siligen® SIH liq

### Sanitized® TH 27-24

### **Antibacterial for synthetics**

- High efficiency
- High wash fastness

# **HYDRY** / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- Products certifications & registrations like BPD, EPA, Oeko-tex, Allergy UK
- Enhances fabric quality
  - With improved soil & liquid release and moisture management properties (PFC-free\*)
  - High wash fast antibacterial effects
- Swiss antimicrobial expertise since 1935
- Sanitized® quality seal available with high awareness and acceptance at the end users
- Marketing support at point of sale possible

### **'SAFE' WITH:**

Archroma's HYDRY system

















#### 'ENHANCED' WITH:

Archroma's HYDRY system













# THE ARCHROMA WAY TO A SUSTAINABLE WORLD/

### Safe + Enhanced = The Enhanced Collection



#### **SAFE - IT'S OUR NATURE TO PROTECT**

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

### **ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE**

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

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<sup>\*</sup> Below limits of detection according to industry standard test methods