

POWER COTTON x RAIN AWAY*

A dual-effect system for soft and comfortable cotton fabrics with up to 5 times higher abrasion resistance that are protected with a PFC-free durable water repellent

*organic version available

THE ARCHROMA WAY TO A SUSTAINABLE WORLD

POWER COTTON x RAIN AWAY / Performance components of the system

Ceralube® PHD liq c

Special high-density polyethylene

- Improving tear strength
- Enhancing abrasion resistance

Arkophob® DAN New liq

External crosslinker

- Formaldehyde free*
- Organotin-free*
- No containing butanone-oxime
- High stability
- No influence on degree of whiteness



Smartrepel® Hydro PM

Durable water repellent (DWR)

- PFC-free*
- High wash-resistance
- Good compatibility for dual effects

* Below limits of detection according to industry standard test methods. Not intentionally added

POWER COTTON x RAIN AWAY / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards**
- Enhances dramatically the fabric quality in terms of abrasion resistance
- Imparts a wash-durable softness to the fabric
- Highly durable hygiene function which is particle and metal free
- Imparts a wash durable water repellency without a compromise in breathability
- Provides longer lasting end articles, supporting the culture of use for longer
- Embracing safe & sustainable production & lower impact clothing

'SAFE' WITH:

Archroma's POWER COTTON x RAIN AWAY system

**GOTS approved version available

'ENHANCED' WITH:

Archroma's POWER COTTON x RAIN AWAY system



SAFE



ENHANCED

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THE ARCHROMA WAY TO A SUSTAINABLE WORLD / Safe + Enhanced = The Enhanced Collection



SAFE – IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

ENHANCED – IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

www.archroma.com

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CERTIFIED TO
SE EN ISO 9001:2015
SN EN ISO 14001:2015
SN EN ISO 45001:2018

For additional technical service and/or laboratory assistance, contact your local Archroma representative.

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