

## SMOOTH AS IRON

A non-iron finishing system that keeps fabric smooth, soft and strong especially on collar and cuffs



THE ARCHROMA WAY TO A SUSTAINABLE WORLD

## SMOOTH AS IRON / Performance components of the system

### Fixapret® ELF liq c

- Gentle resin for crosslinking of cellulosic fibres
- Suitable for low temperature curing
- Contains < 1000 ppm of free formaldehyde in the product

### Solusoft® NMW liq c & NUP liq

- Softeners for elegant hand feel
- Low D4 content
- Non-yellowing



### Ceralube® PHD liq c

#### High density polyethylene

- Improves tear strength
- Improves abrasion resistance
- Garment making improver (sewability improver)

### Catalyst F-M liq

- Catalyst for safe crosslinking
- Perfectly suitable for resin finish done with Fixapret® ELF

# SMOOTH AS IRON / Main benefits in a nutshell

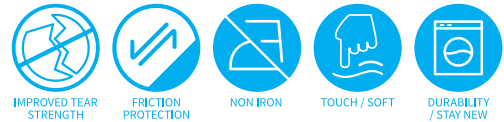
- Safe products from a reliable global partner who applies international safety standards
- Enhances fabric quality
  - With improved DP rating (non-iron level possible)
  - Reduced fabric strength loss with same performance
- Compared to competitor resins, the system supplies lower damage on the treated textile and a higher degree of whiteness
- Beside its outstanding technical performance, the system contains < 1000 ppm of free formaldehyde in the product (competitor resins do not have this feature and must be labelled with H350 – “May cause cancer”)

**‘SAFE’ WITH:**  
SMOOTH AS IRON system



SAFE

**‘ENHANCED’ WITH:**  
SMOOTH AS IRON system



ENHANCED

## THE ARCHROMA WAY TO A SUSTAINABLE WORLD / Safe + Enhanced = The Enhanced Collection



### SAFE – IT’S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

### ENHANCED – IT’S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

[www.archroma.com](http://www.archroma.com)

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