

## SMOOTH AS IRON

A non-iron finishing system that keeps fabric smooth, soft and strong

THE ARCHROMA WAY TO A SUSTAINABLE WORLD

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Safe + Enhanced = The Enhanced Collection



### SAFE – IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

### ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

# SMOOTH AS IRON / A non-iron finishing system that keeps fabric smooth, soft and strong

## Fixapret® ELF liq c

- Gentle resin for high DP rates
- Suitable for low temperature curing
- Contains < 1000 ppm of free formaldehyde in the product

## Solusoft® NMW liq c & NUP liq

- Softeners for elegant hand feel
- Low D4 content
- Non yellowing



## Ceralube® PHD liq c

### High density polyethylene

- Improves tear strength
- Improves abrasion resistance
- Garment making improver (sewability improver)

## Catalyst F-M liq

- Catalyst for safe crosslinking
- Perfectly suitable for resin finish done with Fixapret® ELF

# SMOOTH AS IRON / Main benefits in a nutshell

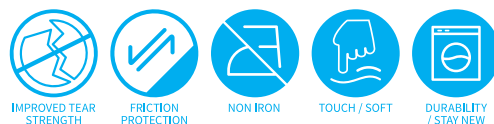
- Safe products from a reliable global partner which applies international safety standards
- Enhances fabric quality:
  - With improved DP rating (non-iron level possible)
  - Reduced fabric strength loss with same performance
- Compared to competitor resins, the system supplies lower damage on the treated textile and a higher degree of whiteness
- Beside its outstanding technical performance, the system contains < 1000 ppm of free formaldehyde in the product (products up to this must be labelled with H350 – “May cause cancer”)

**‘SAFE’ WITH:**  
SMOOTH AS IRON system



SAFE

**‘ENHANCED’ WITH**  
SMOOTH AS IRON system



ENHANCED

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