

## THE ARCHROMA WAY TO A SUSTAINABLE WORLD/

Safe + Efficient + Enhanced = The Ultimate Collection



### **SAFE - IT'S OUR NATURE TO PROTECT**

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

## EFFICIENT – IT'S OUR NATURE TO RETHINK SUSTAINABLE MANUFACTURING

Innovating application processes that minimize resources and maximize productivity, both in our and our customers' manufacturing as well as by setting ourselves ambitious sustainability goals.

## ENHANCED – IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Innovation is critical. With it, we create additional effects, functionalities and aesthetics and sustainable differentiation to bring additional value, helping consumers to achieve their goals, for a life enhanced.

## **STAMP IT SAFE** / A formaldehyde-free\* printing system for soft fabrics which is better for you and our planet

## Helizarin® SFT liq c & Printofix®

## **Printing binder and pigment** printing preparations

- Formaldehyde-free\*
- Wide shade range
- Highly stable system
- · High fastness



### **Luprintol® Fixing Agent SE liq**

### **Fast fixing agent**

- Formaldehyde-free\*
- Improve wet fastness
- Soft

## **Luprintol® Soft VSN liq**

#### Softener

- · New generation softener engineered for pigment printing
- Softness improver

\* Below limits of detection according to industry standard test methods. Not intentionally added

# **STAMP IT SAFE** / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- · Achieves similar fastness and hand feel as reactive prints
- · Reduces significantly the water and energy consumption and the carbon footprint and waste water impact
- · Easier to handle:
  - Print pastes preparation
  - Matching shades with the Printofix® range
  - Longer storage stability of printing pastes
- · Differentiation with improved resource utilization and less pollution for brands that demand and drive sustainable production
- Protecting your workers & consumers

#### 'SAFE' WITH:

STAMP IT SAFE system

**'EFFICIENT' WITH:** 

classical reactive printing

STAMP IT SAFE system compared to benchmark









### 'ENHANCED' WITH:

STAMP IT SAFE system







#### CASE STUDY: Spanish customer, rotary printing

Below limits of detection according to industry standard test methods. Not intentionally added

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#### For additional technical service and/or laboratory assistance, contact your local Archroma representative.

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